

I'm Joakim

product designer creating
helpful digital products for the
growing energy market

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Design experience

Aug 2024 -
Product Designer, Bitvis

Fast-paced tech startup in the energy market.

App design, working closely with developers and other stakeholders.

Nov 2024 -
CSM, Project leader, Bitvis

Working both as a designer and CSM at the moment. Overseeing and leading projects.

Temporarily role as CSM.

Jun 2023 - Jun 2024
UX Lead, HCG

Lead designer on a mobile hockeygame.

Solo designer, complete re-design of the game. Used gamification to engage users.

More about me

Experience
Apple & Tesla

Worked 2.5 years at Apple as an Solutions Consultant. After that I joined Tesla when they opened up their store i Norrköping.

Education
User Experience Design

Bachelor's degree in IT with a focus on interaction and UX design.

Education
Occupational Therapy

Bachelor's degree in occupational therapy(OT).

I worked a brief period as an OT before joining Apple.